

# Rate Card

Rate Card 2-a  
Effective Date: August 9, 2010

Weekly Flights	Grid V	Grid IV	Grid III	Grid II	Grid I
Day Rate (6a-8p)	\$45	\$55	\$70	\$85	\$100
R.O.S. (5a-12a)	\$35	\$45	\$55	\$70	\$90
TAP (12a-12a equal rotation)	\$30	\$40	\$45	\$60	\$75
Weekend (Sa-Su 6a-7p)	\$30	\$40	\$50	\$75	\$90

All rates are "UNIT" priced and apply to both :60-second spots and :30-second

## Q102 "Specific Time Buy" Information

Fixed Position (M – F)	Add \$5 to Day Rate
Fixed Position (Saturday)	Add \$5 to Weekend Rate
Fixed Position (Sunday)	Subtract \$5 from Weekend Rate
Evening Times (M – F)	Subtract \$15 from Day Rate
Evening Times (Sa & Su)	Subtract \$10 from Weekend Rate
Overnight Rate	\$5 per unit (limit 2x per hour)

**TERMS:** Rates subject to change without notice and are offered based on availability. Standard credit policy applies. This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

